

RACHEL KERR SCHNEIDER

SPEAKER & AUTHOR

ENGAGING. CONFIDENT. SINCERE.

FOR IMMEDIATE RELEASE

Rachel Kerr Schneider Appointed to Not Just Brunch Board of Directors



DALLAS – Rachel Kerr Schneider, CIO of Spirited Prosperity, has been appointed to the Board of Directors of Not Just Brunch, a national organization focused on fostering leadership, connection, and growth among women.

Not Just Brunch is a women’s leadership community that creates intentional gatherings designed to encourage meaningful conversation, relationship-building, and purpose-driven leadership. The organization hosts curated events that bring women together to connect across professional, personal, and community spheres.

Schneider brings decades of experience as an author, speaker, mentor, and community builder. Her work centers on helping women rediscover their voice, build confidence, and lead with clarity during times of transition and growth.

“When women reconnect with who they are and why they matter, leadership becomes less about position and more about impact,” Schneider said.

As a board member, Schneider will support the organization’s strategic growth, help expand its reach, and contribute to the development of programming that encourages women to lead with authenticity and intention.

Schneider is available for interviews related to women’s leadership, community building, and purpose-driven growth.

More information about Not Just Brunch is available at <https://notjustbrunch.com>.

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Rachel Kerr Schneider's The Widow Chose Red? Wins Global Book Award In Grief and Bereavement

**Foreword by Patty Aubery,
NY Times Bestselling Author of
Chicken Soup for the Christian Soul**

Dallas, TX-- Rachel Kerr Schneider's memoir *The Widow Chose Red?* has won the Global Book Award in the 'grief and bereavement' category.

The Global Book Awards aim to recognize talented authors that have not received the recognition they deserve, whether in traditional publishing or in self-publishing.

With a moving foreword by New York Times bestselling author Patty Aubery of *Chicken Soup for the Christian Soul*, this book has captured the hearts of readers and critics alike.

The Widow Chose Red? is a testament to the power of the human spirit. "Sharing my story has been a journey of its own," Schneider said. "This award is a reminder that our stories can connect and uplift others."

Rachel's husband, John, was diagnosed with ALS, a terminal neurodegenerative disease also known as Lou Gehrig's Disease. In her memoir, Rachel recounts the emotional, spiritual, and practical challenges of caregiving, parenting, and grieving, all while clinging to her faith.

A Memoir That Moves and Mobilizes

The Widow Chose Red? is more than a memoir, it's a call to awareness. With raw honesty and spiritual depth, Rachel invites readers into her journey of caregiving, grief, and grace. Her story is interwoven with journal entries, moments of humor, and reflections on faith that offer comfort and courage to others walking similar paths.

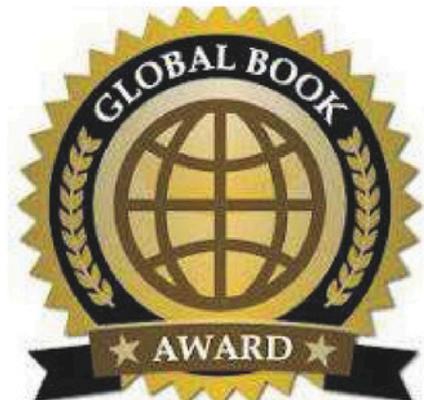
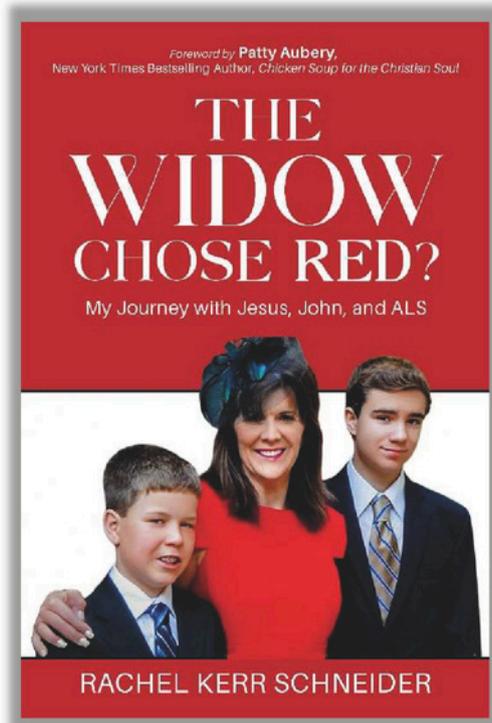
"Rachel doesn't shy away from the hard parts," writes Patty Aubery, NYT bestselling author of *Chicken Soup for the Christian Soul*. "She lets you into her moments of fear, sadness, and uncertainty—but what makes her story so powerful is how she responded."

(Watch the book trailer here: <https://youtu.be/tZ1uWd-NJkU>)

*Rachel's searing personal memoir **The Widow Chose Red?** is full of life lessons, along with a compelling journey of her husband's battle with ALS and her life beyond it. It combines faith, hope, and humor to teach that there is a way to find light amid life's darkest tunnels.*

John Kelly, Detroit Free Press

In simple terms, ALS (also called Lou Gehrig's Disease) causes the muscles to break down until they lose functionality, and ultimately, death. Rachel makes this journey while raising young children, running the home, planning for an uncertain financial future, managing medical treatments, welcoming hospice, and accepting the help of supportive friends and relatives. It is challenging to remain Christ-like while living in



a cloud of chaos. There's never enough time to breathe, to sleep, to eat, to relax, to pray, or to take a bath. However, there's plenty of time to suffer. On a very personal level, Rachel shares how she accesses her reservoir of faith to cope with heartache, hopelessness, and hurt.

Rachel Kerr Schneider places before the public this sensitive, entertaining, compassionate, and yes, humorous memoir and spiritual guide, and in doing so, provides support for those encountering tragedy—words and thoughts to cope.

Grady Harp, Amazon Top 100 Hall of Fame Reviewer, 5-Stars

The Widow Chose Red? was recently awarded the **Literary Titan** book award for 'Inspiration' and was an Amazon Bestselling book, listed as a 'hot new release.'

The Widow Chose Red? My Journey with Jesus, John, and ALS, ISBN (Paperback) 978-1-966561-10-1, ISBN (Hardcover) 978-1-966561-11-8, ISBN (eBook) 978-1-966561-12-5, and soon an audiobook, Rachel Kerr Schneider, 2025. On the last pages of the book, it features a QR code which directs readers to the author's website and video podcast with helpful information about ALS and resources. Available on [Amazon](#).



About Rachel Kerr Schneider

Since her husband died in 2011, Rachel's faith continues to be challenged by widowhood, single parenting, a son with an addiction, relocation, relationships—a new husband, after ten years of long-distance dating, bonus mom to four girls who lost their mom to breast cancer, and becoming a Yaya, unexpectedly. Through it all, her reliance on and relationship with Jesus has given her the resilience that only the supernatural power of the Holy Spirit can provide. Her mission is to remind women that they do, in fact, possess a super-power of their own in the form of the Holy Spirit which lives and breathes in each one of us.

Rachel is a member of the National Association for Christian Women Entrepreneurs and BRI Talks. She enjoys travel, which is good, since her parents live in Melbourne, Australia. She is a graduate of Cottey College and holds a B.B.A. from Southern Methodist University. A southern gal at heart, she currently calls the Dallas area home.

On a professional level, Rachel created Spirited Prosperity to provide support, encouragement, and inspiration for women seeking to grow their faith, with a special emphasis on their relationship with the Holy Spirit. Her work has included personal training with Patty Aubery, co-author of *Chicken Soup for the Christian Woman's Soul*, and Jack Canfield, co-creator of *Chicken Soup for the Soul* series, Ignite with Lisa Nichols, John Tesh's All Access Coaching, and Platform with Michael Hyatt. As a Senior Regional Vice President for PartyLite, she was a contributing author to the bestseller *Build It Big* and has trained and spoken with hundreds of women. Proceeds to benefit the Live Like Lou Foundation. Visit Rachel's website at www.SpiritedProsperity.com

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