

Reflections on Loss, Love, and Faith:  
Rachel Kerr Schneider's Journey  
Through a Heartbreaking Diagnosis  
Just in Time for ALS Awareness  
Month in May

*"This book is more than a story about loss,  
it's about love, faith,  
and resilience."*

Patty Aubery,  
NY Times Bestselling Author of  
*Chicken Soup for the Christian Soul*

Now an Amazon 'Hot New Release' in the  
Spiritual Biography category

Dallas, TX—Rachel Kerr Schneider showed up to her husband's funeral in all red. Why red? It's the color of celebration, fire, and force. Red represents the flame of the Holy Spirit. Red is also the signature color of the ALS Association. How do we think about the unthinkable: keeping faith and hope when someone we love is

diagnosed with a terminal illness? Rachel Kerr Schneider, a Dallas-based author, was faced with this very reality. Her new memoir *The Widow Chose Red? My Journey with Jesus, John, and ALS* shares the heartbreak and humor in helping a husband finish well after his diagnosis of ALS. Raw, inspiring, and emotional, Rachel provides insights into areas of life and death that many women may find themselves facing sooner rather than later.

*Rachel's searing personal memoir **The Widow Chose Red?** is full of life lessons, along with a compelling journey of her husband's battle with ALS and her life beyond it. It combines faith, hope, and humor to teach that there is a way to find light amid life's darkest tunnels.*

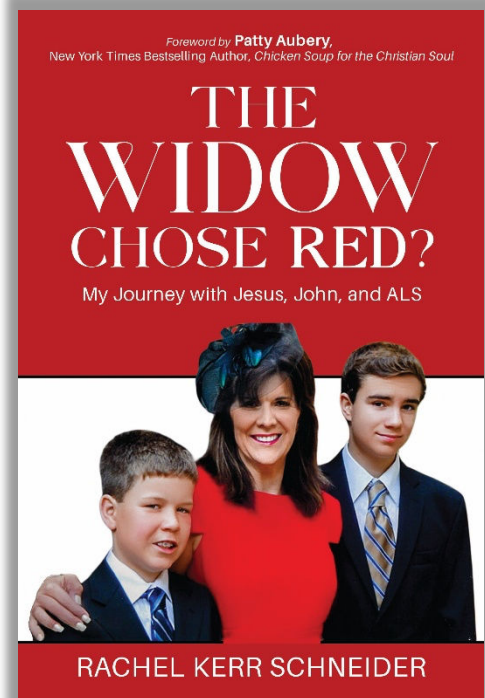
**John Kelly, Detroit Free Press**

In simple terms, ALS (also called Lou Gehrig's Disease) causes the muscles to break down until they lose functionality, and ultimately, death. Rachel makes this journey while raising young children, running the home, planning for an uncertain financial future, managing medical treatments, welcoming hospice, and accepting the help of supportive friends and relatives. It is challenging to remain Christ-like while living in a cloud of chaos. There's never enough time to breathe, to sleep, to eat, to relax, to pray, or to take a bath. However, there's plenty of time to suffer. On a very personal level, Rachel shares how she accesses her reservoir of faith to cope with heartache, hopelessness, and hurt.

*Rachel Kerr Schneider places before the public this sensitive, entertaining, compassionate, and yes, humorous memoir and spiritual guide, and in doing so, provides support for those encountering tragedy—words and thoughts to cope.*

**Grady Harp, Amazon Top 100 Hall of Fame Reviewer, 5-Stars**

Now an Amazon Hot New Release in the Spiritual Biography category, *The Widow Chose Red?* is opened by the New York Times Bestselling Author of *Chicken Soup for the Christian Soul*, Patty Aubery. Her forward is a peek into what's to come: "This book is more than a story about loss, it's about love, faith, and resilience. Rachel doesn't shy away from the hard parts. She lets you into her moments of fear, sadness, and uncertainty—but what makes her story so powerful is how she responded." Rachel's story isn't just about her husband's ALS diagnosis, it's about relationships, community, self-reflection, and much more. Her recollection of the events is portrayed alongside her journal entries, providing a real-time reaction to the tragedy.



*Rachel is, indeed, the very definition of red: fiery, passionate, and loving. Her reflection on her husband's tragic passing and everything surrounding it is powerful and is an important message in these trying times.*

**Lauren Lee, Writer and Editor**

May is ALS awareness month, coinciding with the release of ***The Widow Chose Red?*** In sharing her story, Rachel contributes to a growing community of people whose lives have been impacted by this terrible disease. Through her faith and the support system she built around her, it becomes a story of resilience during the darkest times. Expertly written and thought-provoking, ***The Widow Chose Red?*** is important for people in all walks of life; You never know when the worst will happen, and it takes a great deal of strength to come out on the other side.

***The Widow Chose Red? My Journey with Jesus, John, and ALS***, ISBN (Paperback) 978-1-966561-10-1, ISBN (Hardcover) 978-1-966561-11-8, ISBN (eBook) 978-1-966561-12-5, Price TBA, Rachel Kerr Schneider, 2025.



#### **About Rachel Kerr Schneider**

Since her husband died in 2011, Rachel's faith continues to be challenged by widowhood, single parenting, a son with an addiction, relocation, relationships—a new husband, after ten years of long-distance dating, bonus mom to four girls who lost their mom to breast cancer, and becoming a Yaya, unexpectedly. Through it all, her reliance on and relationship with Jesus has given her the resilience that only the supernatural power of the Holy Spirit can provide. Her mission is to remind women that they do, in fact, possess a super-power of their own in the form of the Holy Spirit which lives and breathes in each one of us.

Rachel is a member of the National Association for Christian Women Entrepreneurs and BRI Talks. She enjoys travel, which is good, since her parents live in Melbourne, Australia. She is a graduate of Cottey College and holds a B.B.A. from Southern Methodist University. A southern gal at heart, she currently calls the Dallas area home.

On a professional level, Rachel created Spirited Prosperity to provide support, encouragement, and inspiration for women seeking to grow their faith, with a special emphasis on their

relationship with the Holy Spirit. Her work has included personal training with Patty Aubery, co-author of *Chicken Soup for the Christian Woman's Soul*, and Jack Canfield, co-creator of *Chicken Soup for the Soul* series, Ignite with Lisa Nichols, John Tesh's All Access Coaching, and Platform with Michael Hyatt. As a Senior Regional Vice President for PartyLite, she was a contributing author to the bestseller *Build It Big* and has trained and spoken with hundreds of women. Visit Rachel's website at [www.SpiritedProsperity.com](http://www.SpiritedProsperity.com)

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